

PowToon Challenge

INFORMATION FOR TEACHERS AND SCHOOLS

The board of the English section of Levende Talen organises a reading competition in the 2016-2017 school year to stimulate reading English language books by Dutch students in secondary education. This is the second edition of the Powtoon Challenge. Last year's entries can be found on our website: <https://engels.levendetalen.nl/powtoon-challenge/> .

Organisation

The students choose an English language book and read this either in class or at home. Reading is often already part of the third and fourth year curriculum - the timing in the school year may need some adjusting. You may test this part of the curriculum in the usual manner. Students who have finished reading their book on time can participate in the competition. Using the PowToon tool they make an animation with the object to persuade others to read the book. The school decides whether entire groups or individual students take part. The student(s) with the best promotional PowToon are invited to the PowToon Party in March 2017, where their animation will be shown and awarded.

Possibilities to participate

The competition is open to years 3 and 4 of all types of secondary education. Students in years 1 and 2 are allowed to take part (individually) but for them the same rules apply. Entries are assessed separately for each type of education; in vmbo a distinction is made between the various leerwegen. The school organises a heat to select one or more entries. For each type of education or leerweg a maximum of two entries per school is allowed.

VMBO BBL	VMBO KBL	VMBO TL	HAVO	VWO/GYM
Requirements book	Requirements book	Requirements book	Requirements book	Requirements book
Graded Reader allowed	Graded Reader allowed	Graded Reader not allowed	Graded Reader not allowed	Graded Reader not allowed
A minimum of 60 pages	A minimum of 60 pages	A minimum of 100 pages	A minimum of 200 pages	A minimum of 200 pages

Sending Powtoon entries

The competition is from September up to and including January 2017, the deadline for entry is **14 February 2017** at the very latest. **How entries may be sent will be communicated at a later time.**

Do you wish to participate?

Thank you! If you enrol your school **before 9 November**, you may be sure of participation. To enrol, please send an e-mail to the English section of Levende Talen: powtoonchallenge@gmail.com to receive an entry form.

Things to consider

Students will need your guidance. For HAVO and VWO/GYM the students are required to use a literary approach. For VMBO, an approach based on the chapters of the book is allowed.

You need not be able to use the PowToon tool, the students will master this soon enough. Nevertheless, the animation will take considerable time and effort. Please make sure the students are aware of this, you could also discuss possibilities within your school to facilitate making the PowToon in art or media classes.

PowToon Challenge

INFORMATION FOR STUDENTS

- Choose an English language book and read it
- Use the PowToon tool to make an animation of the book
- In your animation you try to persuade others to read your book
- The PowToon that best persuades others to read the book will win
- There are prizes AND **your very own X minutes of fame because the winners and their teachers will be invited to the PowToon Party in March 2017, where their animation will be shown to the other invitees. (You must be willing to talk to the media.)**
- For each leerweg or school type your school can enter a maximum of two animations (the English section at your school will see to a selection procedure)
- Entries must have **been received on 14 January 2017 at the very latest**

POWTOON REQUIREMENTS

Your PowToon is entirely in (correct 😊) English and it gives good idea of the book and its characters. Most important is that your PowToon really makes others curious about your book. So: make it exciting, interesting, fun, without giving away the end. It's up to you how you fill in this brief. You can have illustrations, your own drawings, music, a voice-over etc. But please, do make sure your animation fulfils the requirements. Your PowToon should have a maximum of 10 slides with at least:

- an introduction slide with: your name, name of your school, leerweg/school type, what year you are in;
- a slide with the book title and writer; indicate whether you have opted for story-line or literary approach.

The PowToon that best persuades others that your book is a must-read will be the winning animation. The jury also looks for originality, enthusiasm, depth and creativity.

INFORMATION ON THE TYPE OF BOOK YOU CAN PICK

In Graded Readers difficult words and sentences have been made easier and illustrations are used to help the reader. An authentic book is also called the original, these are books that would be read by native speakers in English-speaking countries.

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Please note: VMBO students choose *either* a story-line approach *or* a literary approach. HAVO, VWO and Gymnasium students *must* use a literary approach.

STORY-LINE APPROACH

Summarise each chapter. Design and make a PowToon slide for each chapter and choose the moment at which you stop telling the story (for example halfway through the book) and really make the person who watches your PowToon curious as to how the story continues. Of course you can add literary elements, but it's okay if you don't.

LITERARY APPROACH

Approach the book as a literary work, pay attention to the writer, the setting, point of view, some characters, theme and plot. Include at least one significant quote.

POWTOON CHALLENGE

This checklist shows you what the PowToon Challenge Jury will look for.

Check it, check it off, and who knows you are the lucky winner!



choose a book that qualifies

make a PowToon, using a maximum of 10 slides

make an introduction slide with: your name, name of the school, type of school and your year

make a slide with: the title and author, indicate the approach you have chosen

properly work out your approach

make sure there are no English mistakes in your PowToon



really, really try to make someone want to read the book you have chosen

submit your PowToon **on 14 January 2017 (23:55 hrs) at the latest**